

January 23, 1974

Dear Sir:

Our organization publishes a monthly news^{paper}~~letter~~ with a distribution of 2,000 in ~~the~~ Canada and the U.S., and will be publishing a quarterly journal. Both publications carry book reviews in the mental health field and in related areas of interest to our readers.

Would you kindly send us your catalogue of current titles *which are published or distributed by you* (particularly those pertinent to the mental health field) and put us on your mailing list to receive future catalogues. We will then be pleased to advise you as to which review copies we would be interested in receiving.

Thank you for your attention in this matter.

Yours sincerely,

L.J. Beckman
Communications Coordinator



J. B. LIPPINCOTT COMPANY OF CANADA LTD. 75 HORNER AVE., TORONTO, ONT., M8Z 4X7 (416)252-5277

Representing:
Blackwell Scientific Publications
Little, Brown & Company
Springer Publishing Company, Inc.

January 30, 1974

Mr. L.J. Beckman
Communications Coordinator
Mental Patients Association
1982 West 6th Avenue
Vancouver 9, B.C.

Dear Mr. Beckman:

We are writing in reply to your letter of January 23 in which you requested our catalogue of current titles pertinent to the mental health field.

We should point out, Mr. Beckman, that the J.B. Lippincott Company of Canada Ltd. handles and distributes books that are of interest to practitioners rather than lay people. Therefore, we do not feel that our catalogues would be of interest to you. We would be pleased to hear if this is not the case.

Yours truly,

Charles W. Lindsay
Vice-President

CWL:rk

*wrote back Feb. 1/74
requesting catalogues.*

February 4, 1974

Mr. C.W. Lindsay
Vice-President
J.B. Lippincott Company of Canada
75 Horner Avenue
Toronto, Ontario M8Z 4X7.

Dear Mr. Lindsay:

In reply to your letter of January 30, 1974, I should still like to request your catalogues even though your books are directed mainly to a professional rather than ~~any~~ audience.

We do have many professionals connected with our organization, and, as I mentioned in my earlier letter, will be publishing an academic journal for a predominantly professional readership. We will be carrying book reviews in the journal and would therefore be pleased to familiarize ~~ourselves~~ ourselves with your titles.

Thank you kindly for your ~~attention~~ attention in this matter.

Yours very truly,

Lanny Beckman
Communications Coordinator

January 30, 1974

J. M. Dent & Sons (Canada) Ltd.,
100 Scarsdale Road,
Don Mills, Ontario M3B 2R8

Dear Sirs:

We would be pleased to receive a complimentary copy
of A Guide To Behavior Modification (#14930), for review in
our monthly newspaper (circulation 2,000).

Thank you kindly.

Yours very truly,



Lanny Beckman
Communications coordinator

LB:jm